



# Future of Health Care IoT. NOW.

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Today we will...

Set context to our topic.

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Talk about where we're headed.

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Highlight some examples.

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Set context to our topic.

Talk about where we're headed.

Highlight some examples.

Discuss how we're going to get to the future.

IoT in Health Care.

**Why** do we care?

**Why** does it matter?



# 75 billion devices

in use worldwide, 2025







**\$534.3 billion usd**

Global IoT Health Care market, 2025



The background image shows a modern hospital room with medical equipment, including a patient bed, monitors, and a large screen. Overlaid on this is a network of white lines connecting various circular icons. The icons include a DNA helix, a cloud, a bar chart, a Wi-Fi symbol, a person, a shield with a heart, and a first aid kit. The overall color scheme is blue and green, with a glowing effect around the icons and lines.

Technology is an integral part of Health Care

Health care information system

Connected health

Remote patient monitoring

# Quantified Thyself

Has Arrived and Is Here to **STAY**



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**Longevity** → increased demand to care for the aging population.

**New & Complex Diseases** → care transformation; new type of care.

**Wellbeing & Prevention** → support & enable health goals.

# Shifts in health(care)

## Today: 'System'

Reactive, sick care

1 size fits all

Institution-centered

Episodic, intermittent, silo'd

Provider

## Future: 'Person'

Proactive, preventative, predictive

Personalized

Decentralized, dephysicalized

Continuous, integrated

People-powered



New Era of Care has Arrived.



New Era of Care has Arrived.

Patient-centric

Connected and Coordinated

Integrated ecosystem



Our World is Increasingly More Connected.

Smart Sensors.

Smart Networks.

Smart Cities.



# Exponentials Have Arrived.

AI

Robots

AR / VR / MR

Autonomous Transport

Genomics

Blockchain

Exponentials

+ IoT

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Next Gen

Health Frontier

Let's dive in on a few of these.

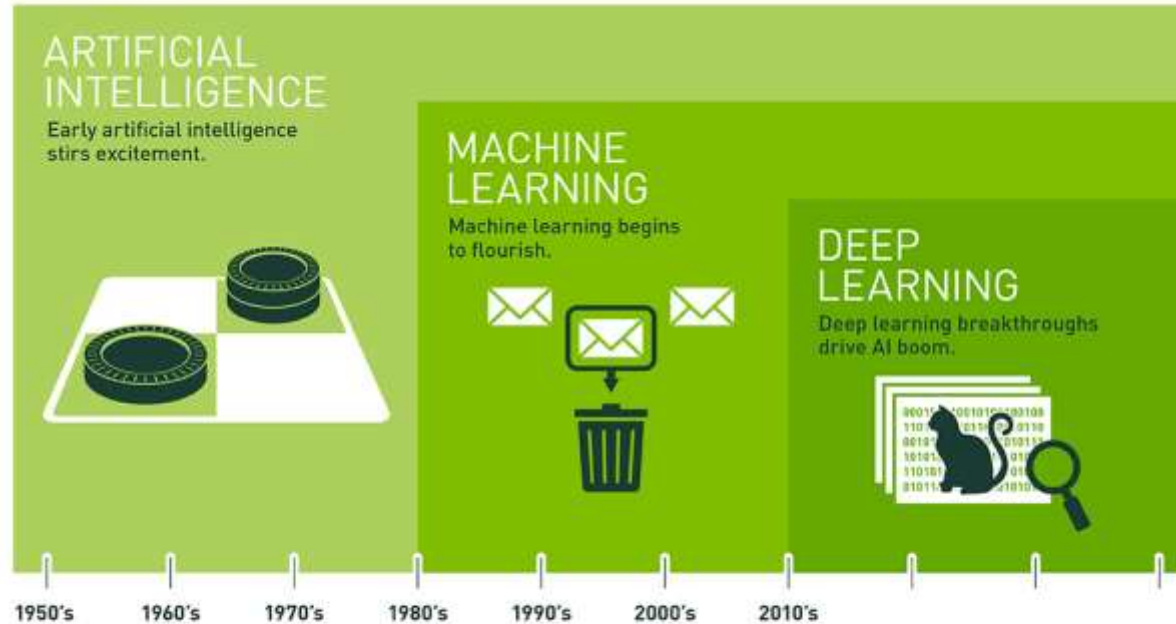


# A.I. Today is... many things...

<b>Sr</b> Speech Recognition	<b>Si</b> Speech Identification							
<b>Ar</b> Audio Recognition	<b>Ai</b> Audio Identification	<b>Pi</b> Predictive Inference	<b>Pl</b> Planning					
<b>Fr</b> Face Recognition	<b>Fi</b> Face Identification	<b>Ei</b> Explanatory Inference	<b>Ps</b> Problem Solving		<b>Lr</b> Relationship Learning			
<b>Ir</b> Image Recognition	<b>Ii</b> Image Identification	<b>Sy</b> Synthetic Reasoning	<b>Dm</b> Decision Making	<b>Lg</b> Language Generation	<b>Lc</b> Category Learning	<b>Ml</b> Mobility Large		<b>Cm</b> Communication
<b>Gr</b> General Recognition	<b>Gi</b> General Identification	<b>Da</b> Data Analytics	<b>Te</b> Text Extraction	<b>Lu</b> Language Understanding	<b>Lt</b> Knowledge Refinement	<b>Ms</b> Mobility Small	<b>Ma</b> Manipulation	<b>Cn</b> Control



# A.I. Today is...



Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.



# A.I. use in health care

Virtual assistants / Therapists / Digital Humans

Interpretation video feeds and images to search for specific insight

Decision support / Recommendations

Detecting and delivering next-best recommendations based on data gathered by IoT devices

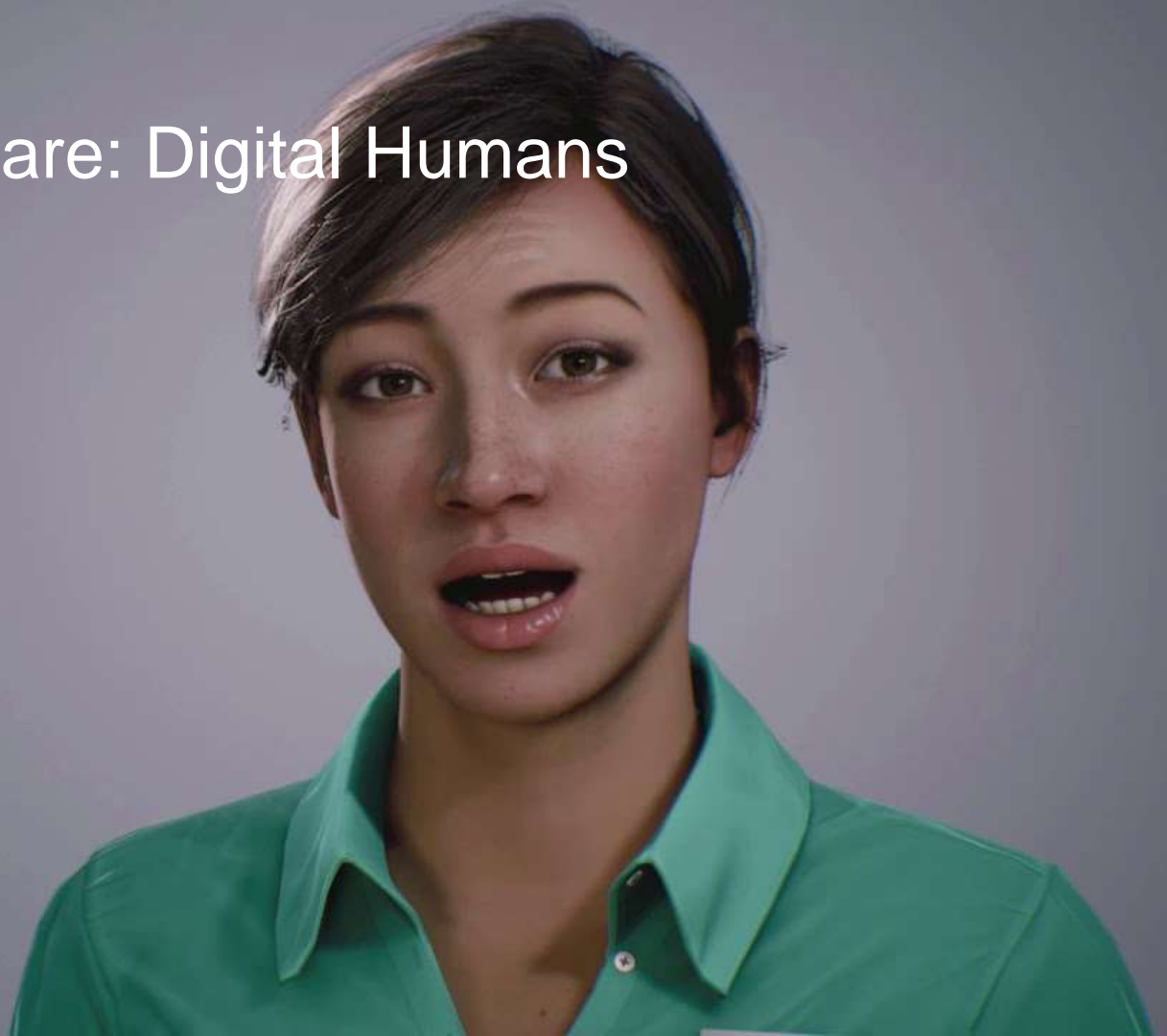
# A.I. use in health care: Decision support



# A.I. use in health care: Virtual Therapists



# A.I. use in health care: Digital Humans



# Robots

## In Hospital / Care Delivery

## Out and About

## At Home



# Robots In Care Delivery



# Robots Out and About



# Robots at Home



# Immersive Technologies: AR / VR / SR

Augmented Reality

Virtual Reality

Sensory Reality

# AR in Health Care

Just in time information for

Surgeries

Medication verification

(a little into the future), Patient Generated Data



# Health Check



# Weather



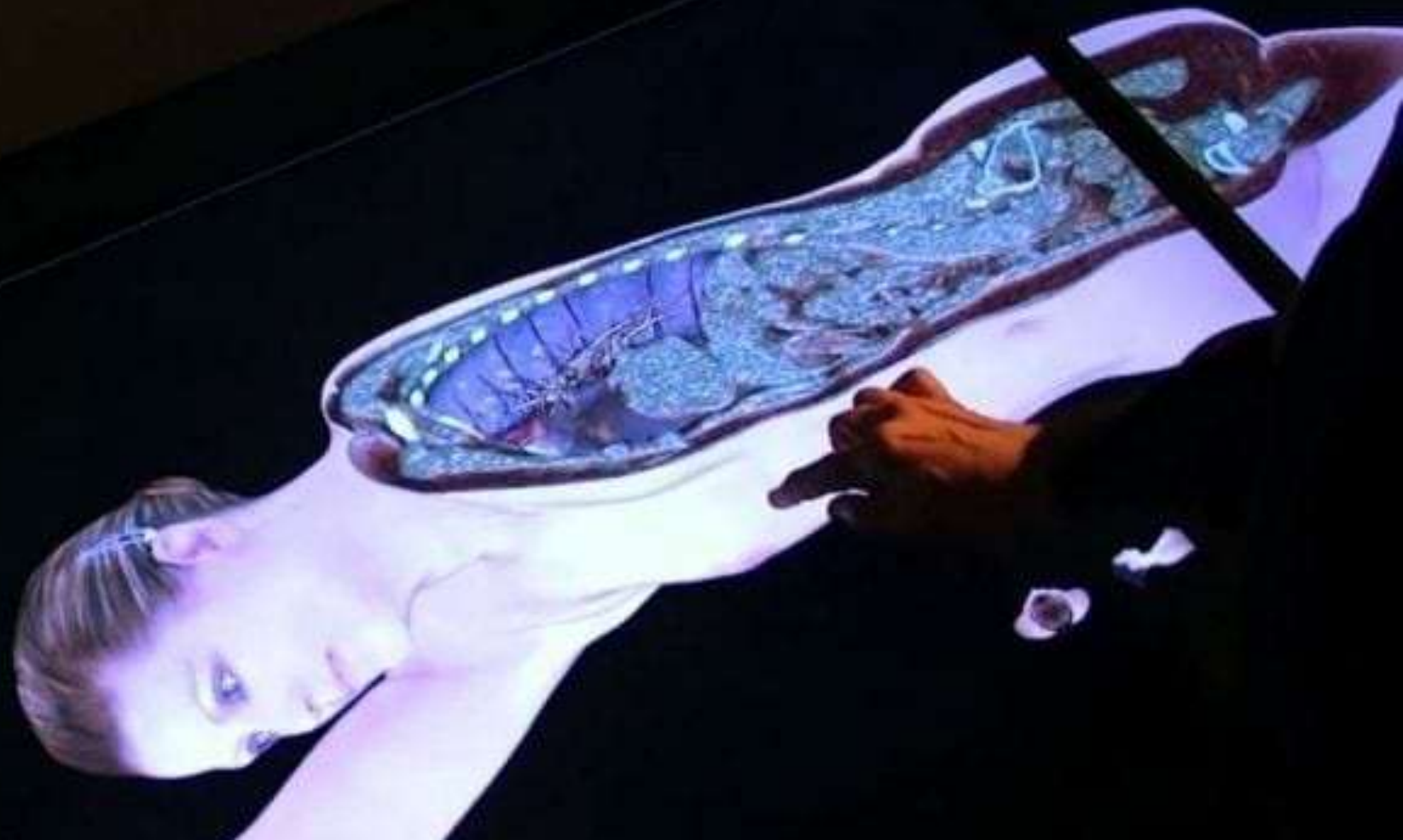
# News











# VR in Health Care

Delivering a new time and place

Pain management

Reduce isolation





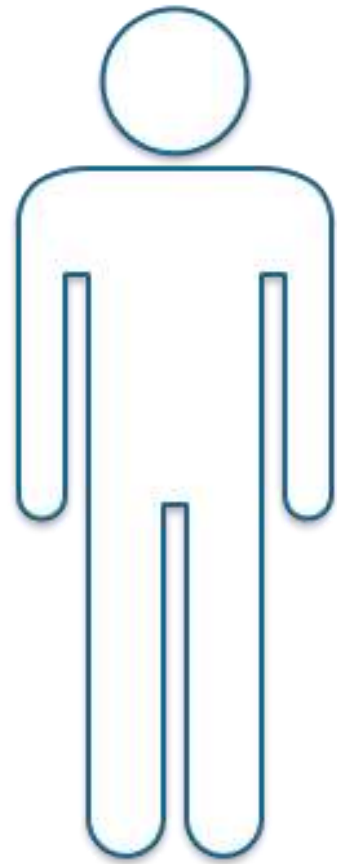




# Sensory Reality







1) Body and vitals



2) Activity



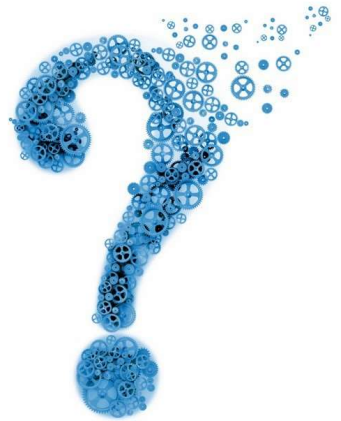
3) Environment





**HOW** do we mainstream?

**WHAT IS** the secret sauce?



# #1. Start with a use case.

What is the problem at hand

Who are you solving for

How will your solution be unique in the market

## **#2. Quell the objections.**

ROI

Technology maturity

Security & Privacy

## #3. Build your case for IoT.

IoT has the unique ability to:

Deliver real-time insight

Capture massive amount of data that tells the whole story

Smart IoT lets you act before action is needed: Prevention. Mitigate.

# But in order for IoT to really mainstream, we need

Policy change

Global Standard

Interoperability

Consumer participation

Privacy protection

# Let's open this up for conversation

Prompt 1: What hurdles do we need to overcome as an industry for IoT devices to mainstream in health care

Prompt 2: What use case are you exploring today

Prompt 3: What are you working on today

Prompt 4: Where do you see the industry in 3 / 5 / 7 years

A world map where the landmasses are filled with a dense collection of colorful icons representing various fields like science, technology, education, and business. The background is a light gray world map outline.

# THANK YOU!

Follow the conversation



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# References

<https://www.healthdatamanagement.com/list/five-top-trends-for-the-iot-in-2019>

**10 examples of the Internet of Things in healthcare:**

<https://econsultancy.com/internet-of-things-healthcare/>

digital iot medicine



# IoT in Health Care. Why do we care?

## Why does it matter?

The global internet of things (IoT) in healthcare market size is expected to reach USD 534.3 billion by 2025, expanding at a CAGR of 20.2% over the forecast period.

Driven by growing adoption of healthcare information systems, rising initiatives supporting connected health, and ongoing trend of remote patient monitoring. Rising adoption of smart wearables for health monitoring and self-assessment is also positively impacting the market.

Global healthcare providers are transforming themselves into patient-centric and connected and coordinated entities to create an integrated ecosystem. Rising adoption of IoT in healthcare systems ensures improved treatment outcomes, reduced costs and errors, improved patient experience, and lessening time of disease management with real-time data monitoring. Thus, demand for IoT solutions is increasing globally in order to manage various operations in healthcare.

# An increasingly more connected world.

Technology revolution has created a world with:

Smart Sensors.

Smart Networks.

Smart Transportation.

Smart Cities.

AI.

Nanonized devices so small. No longer visible to the naked eye.

Less intrusive. Sensors blending in the backgrounds.