

### AI &COGNITIVE SYSTEMS FORUM

CONNECTED TRANSPORT

MANUFACTURING

**HEALTHCARE** 

**ENERGY AND UTILITIES** 

**BUILDINGS & INFRASTRUCTURE** 

**OPEN INDUSTRY** 

**ENABLING IoT** 







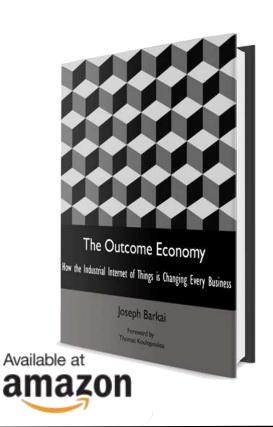
## It's 2030

The World is Connected, Automated, Personalized (and Dangerous?)









## **Everything and Everyone is Connected**

Ubiquitous computation

Lots of data...

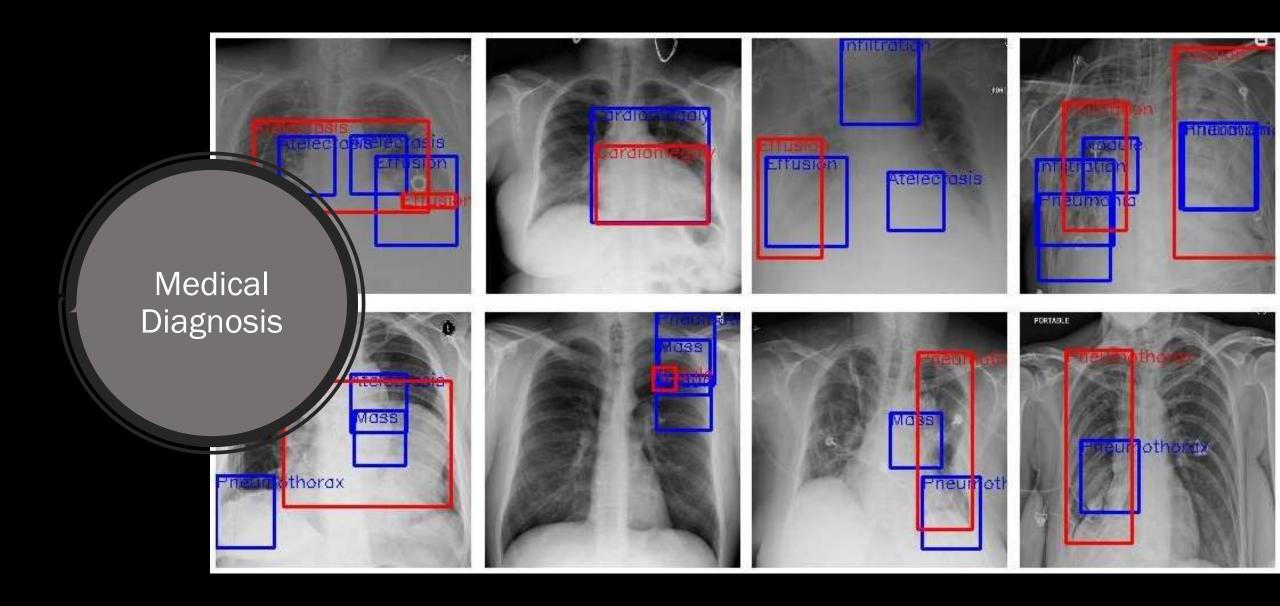


Source: Complied by edge-of-cloud.blogspot.com









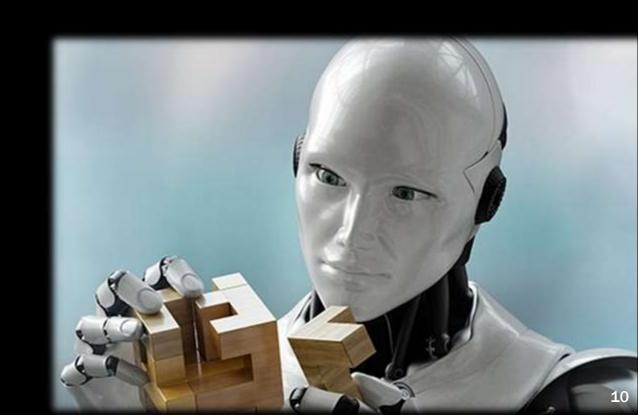




## When Will Artificial Intelligence Exceed Human Performance?

- 2024: translate languages
- 2026: write high-school essays
- 2027: drive a truck
- 2031: work in retail
- 2049: write a bestselling book
- 2059: work as a surgeon

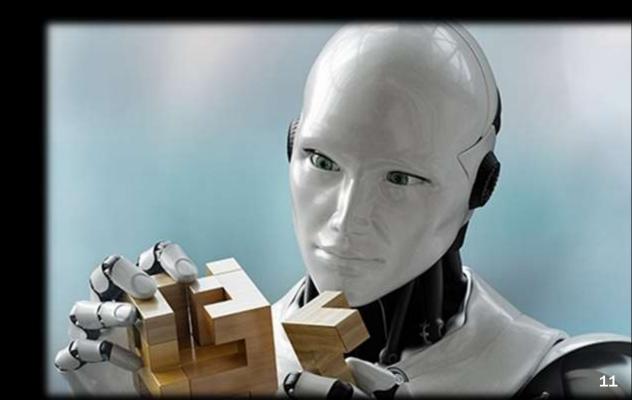
Source: Katja Grace, John Salvatier, Allan Dafoe, Baobao Zhang, and Owain Evans, Future of Humanity Institute, Oxford University, Al Impacts, Department of Political Science, Yale University



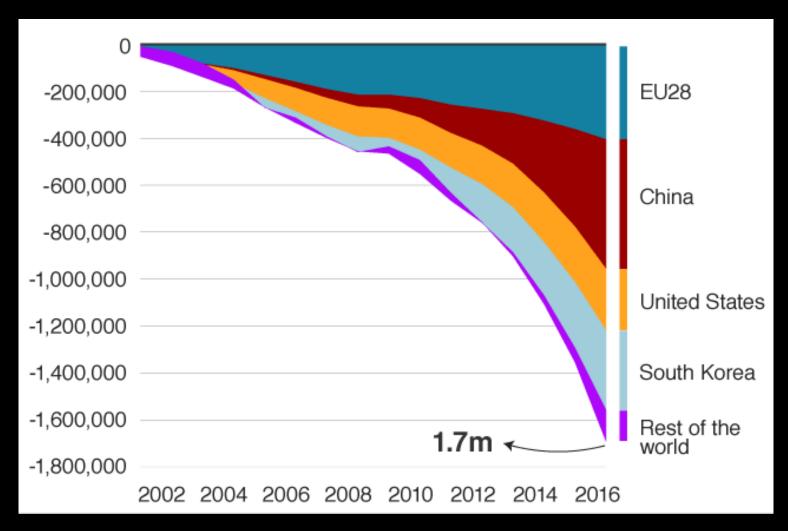
## 50% probability:

- Al <u>outperforming</u> humans in <u>all tasks</u> in 45 years
- Al <u>automating all human jobs</u> in 120 years

Source: Katja Grace, John Salvatier, Allan Dafoe, Baobao Zhang, and Owain Evans, Future of Humanity Institute, Oxford University, Al Impacts, Department of Political Science, Yale University



## 20 Million Jobs Lost to Automation by 2030



Source: Oxford Economics

## In the Next 20 Years

### Going Away...

- Travel Agents
- Drivers and logistics/supply chain
- Cashiers
- Postal workers
- Bank tellers
- Dispatchers
- Librarians
- Farmers
- Sport referees

## Likely to Stay for a While...

- First-Line supervisors of mechanics, installers and repairers
- Emergency management directors
- Dietitians and nutritionists
- Mental health and substance abuse social workers
- Orthotists and prosthetists
- Physicians and surgeons
- Occupational & physical therapists
- Educating children
- Caring for the elderly

# Better Chance of Survival in the New Job Market?



# From Big Data to Hyper-personalization

## Hyper Personalization

- Situational awareness
- They know before you know
- Customize products and sales campaigns without you being aware



# You Are Not The Customer You Are The Product!

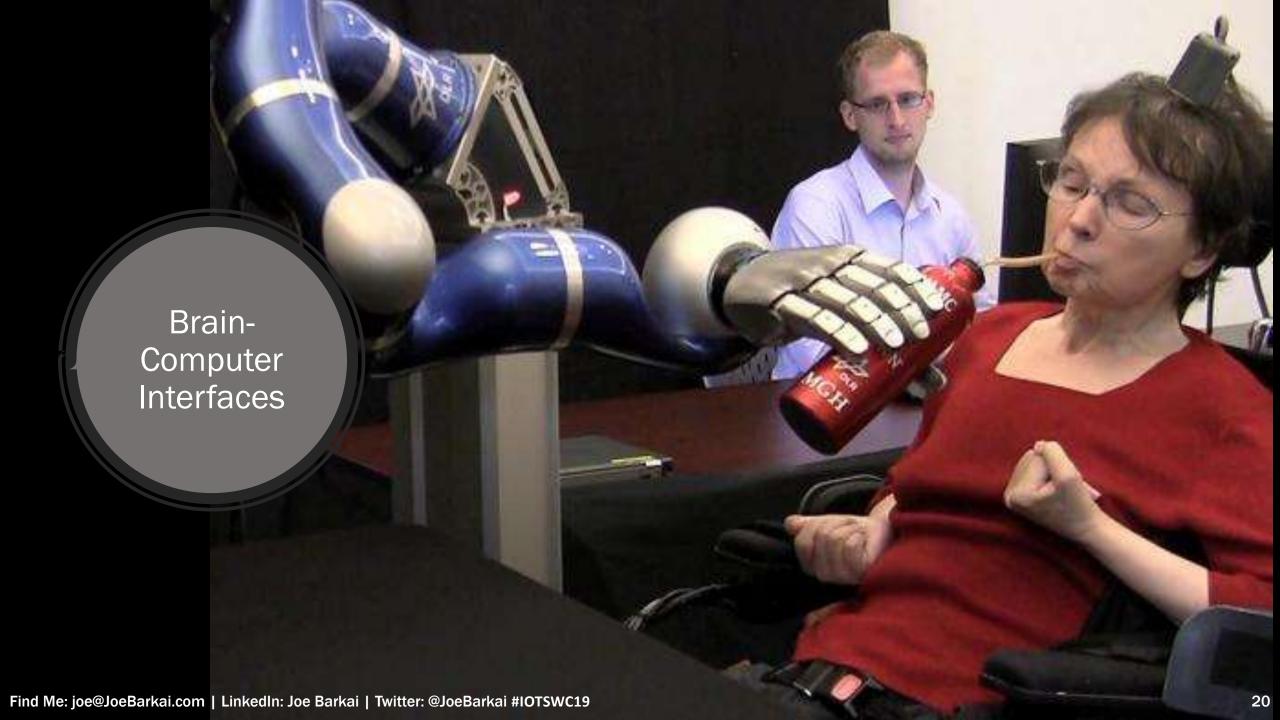
Your Preferences and Experience are
Product Features
and
Competitive Differentiator



## Personalized Medicine

- Specific diagnosis and optimal therapies
- Better antibiotic choices and fewer drug side-effects
- Fighting cancer with patient's own immune system
- Stopping Alzheimer's, Parkinson's, MS, ...
- Diagnosing rare diseases









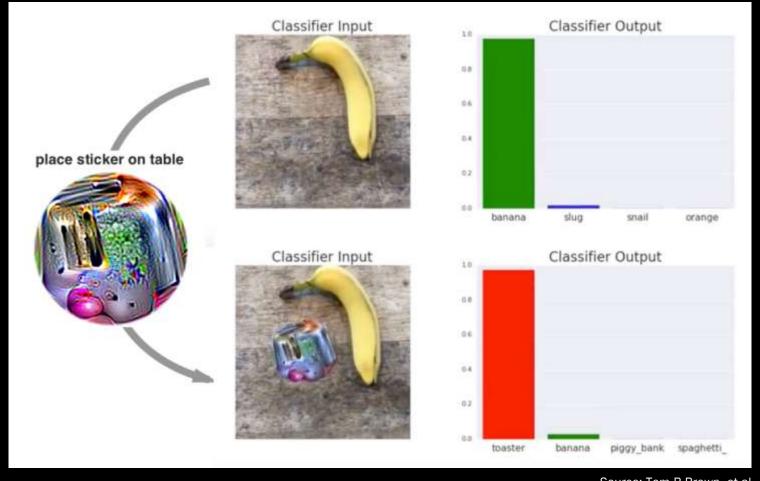


It's 2030

Life is Managed by Algorithms!







Source: Tom B Brown, et al

# Revealing the Invisible



Ad related to latanya sweeney ①

### Latanya Sweeney Truth

www.instantcheckmate.com/

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Search for La Tanya Look Up Fast Results now! www.ask.com/La+Tanya





"Humans don't realize how biased they are until Al reproduces the same bias."

John Shawe-Taylor, First Al Chair of UNESCO



Vera makes a selection of the most appropriate candidates

Vera can make a perfect selection from job sites or your own database in a few minutes

### Vera calls the candidates or answers their calls

Vera screens candidates, gives out vacancy details, asks the necessary questions & answers candidates' questions







Anonymity Frees Us from Accountability

- Deep fake videos
- Voice "skins"

- "Traditional" crime will be lower
- But at cost ...
- ... and others will increase



Recreating
The Past ...
The Present ...
The Future ...





## Needed: An Open Discourse

### Between

Engineering community and AI service providers and

Policymakers, social scientists, legal experts and concerned citizens

- Ethical decision-making
- Algorithmic transparency
- Responsibility and liability
- Employment law and Universal Minimum Income
- Shared best practices
- Standards and common platforms

## To Continue the Conversation

(and request the presentation slides)

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